Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes December 13, 2017

Ruth Seidman (presiding and recording), Elenore Parker, John Seay, Aaron Seidman, Matt Weiss

1. Future BrooklineCAN Events

- -March 8. Author Margaret Morganroth Gullette, author. **Ending Ageism.** Brookline Public Library, Main Branch.
- -Early April during Public Health Week http://www.nphw.org/, continuation of "Compassionate Care and Necessary Conversations" (Hello Brookline) events. At Senior Center. Cosponsored with Center Communities of Brookline.
- -May 10. Membership Committee event. No details yet.
- -May 24. **Paula Span,** NY Times columnist: Writer of New Old Age blog. Topic not yet set, but may relate to caregiving.
- 2. January Newsletter. Articles due to Carol and Ruth by December 21. We will cover TRIPPS for our "Power of Engagement" theme series and include an article about our winter sidewalk monitoring program. Will have a new BIG Friendly Cities TV show story for next month's issue.
- **3. Public Relations/Media.** We further reviewed flyer for March 8 program (see 1. Above) and Elenore will look into doing an article about the speaker, her book, and the program.
- **4. Web Site.** We are short on listings in the "Upcoming Events" section. These include BrooklineCAN –sponsored events as well as other events in the community that are of interest (at Senior Center, the library, concerts, book readings, films, art exhibits). **Send these to John Seay**. Include online flyer/poster if you have it.

NEXT MEETING: Wednesday, January 10, 2018 2:30 pm